



THE 44th ANNUAL INTERFERRY CONFERENCE

LONDON • OCTOBER 5-9, 2019

The annual Interferry Conference is the longest running international event devoted to the ferry industry, held in venues around the world for more than 43 years. Conference sessions address the latest topics of interest to the ferry industry including regulatory, technical,

operations and commercial issues for both large and small operators. The Interferry Conference includes a program of highly informative speakers, a technical tour as well as three evening social events which are known for their exceptional networking opportunities.

SPONSOR NOW! AVAILABILITY IS LIMITED.

- Create and raise awareness of your company and brand.
- Generate interest, understanding and enthusiasm to help grow your new and existing product and service offerings.
- Reach key decision makers among ferry owners and operators.
- Be a part of one of the premier annual events in the calendar of shipping conferences.
- Participate in a lively, interactive atmosphere which offers optimal possibilities for the exchange of experience, ideas and contacts.
- Support the world-wide ferry community and industry!

2019 CONFERENCE SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	PRICE	AVAILABLE	REMAINING*
PLATINUM	\$US 27,000	2	SOLD OUT
GOLD	\$US 16,000	6	1
SILVER	\$US 10,000	14	8
BRONZE	\$US 4,250	25	17
TRANSPORTATION	\$US 10,000	2	2
FAREWELL AFTER-PARTY	\$US 10,000	2	2
HAPPY HOUR	\$US 3,750	6	3
LANYARDS	\$US 4,500	1	SOLD OUT
CHARGING STATION	\$US 4,000	4	4
SPEAKER GIFTS	\$US 3,000	1	SOLD OUT
DELEGATE APP	\$US 3,000	1	SOLD OUT
EXHIBITION ONLY	\$US 5,000	CONTACT US	CONTACT US

*Conference sponsors have first option to retain their sponsorship for the following year, i.e. 2019 sponsors have first option for the same sponsorship in 2020.

2019 SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	TRANS.	FAREWELL AFTER-PARTY	OTHER*
Exhibition stand (location allocated by sponsor category & date of sponsorship confirmation)	✓	✓	✓		✓	✓	
Opportunity to show a 5 minute "flash" presentation during regular Conference sessions	✓	✓					
Opportunity to submit a full-page article for Conference guide	✓	✓					
Joint sponsorship of the Farewell Dinner	✓						
Joint sponsorship of the Welcome Reception		✓					
Joint sponsorship of one lunch			✓				
Joint sponsorship of Farewell Dinner After-party						✓	
Joint sponsorship of one coffee break				✓			
Joint sponsorship of transportation to Conf. Events. Signage either on or upon entry/exit of transportation					✓		
First option to retain same sponsorship level at the 2019 conference in London	✓	✓	✓	✓	✓	✓	✓
Advertisement in the Conference guide	✓	full pg	1/2 pg	1/4 pg	1/2 pg	1/2 pg	1/4 pg
Logo integrated into the Conference graphics banner which appears on all marketing collateral and mediums	✓						
Logo on conference website (with link to Sponsor's website)	✓	✓	✓	✓	✓	✓	✓
Company description on Conference website	✓	✓	✓		✓	✓	
Logo on magazine advertisements	✓	✓	✓	✓	✓	✓	✓
Logo on Conference brochures	✓	✓	✓	✓	✓	✓	✓
Logo on Conference app	✓	✓	✓	✓	✓	✓	✓
Number of complimentary delegate registrations	✓	3	1	1	1	1	1
Number of discounted delegate registrations		3	3	1	3	3	
Number of complimentary Spouses Evening Social Packages		3	1		1	1	
Banners with logo at Conference registration and all breakout and Conference administration areas	✓						
Banners with logo in the Conference hall and foyer	✓	✓	✓	✓	✓	✓	✓
Insert (brochure or small gift) in delegate bag	✓	✓	✓	✓	✓	✓	✓
Logo on the delegate bag	✓	✓	✓		✓	✓	
Shared display table at the Conference for brochure or magazine				✓			✓
Logo on the screen saver shown between sessions in the Conference hall	✓	✓					
Sponsor logo on name badges	✓						
Sponsor logo on email blasts/announcements promoting the conference	✓						
Special delegate writing pad with Sponsor logo	✓						
One complimentary invitation (with one guest) to attend the Interferry Board of Directors dinner	✓						
Own sponsorship suggestion in consultation with Interferry	✓						
Two tables in a prime location at the Farewell Dinner	✓						
Conference hotel upgrades through Interferry when possible and available	✓						

*"Other" includes Charging Station, Delegate App, Happy Hour, Lanyards and Speaker Gifts sponsorships.

• Charging Station sponsors share the logoed station with up to one other sponsor (max. two sponsor logos and an Interferry logo on each tower).